

# BHAT-BHATENI

## JUST SAY NO TO PLASTIC BAGS CAMPAIGN



Since June 2009, Bhat-Bhateni has been promoting the 'Just Say No to Plastic Bags' campaign along with the School of Arts (SOA) of Kathmandu University and Nagarik & Republica.

Bhat-Bhateni is encouraging the use of recyclable and environment friendly shopping bags instead of plastic bags through out its stores. Funds collected through the sale of the environmental friendly bag (15 rupees per bag) will contribute towards improving the environment.



**Ideal English Higher Secondary School**



**Mr. Min B. Gurung, Managing Director, Bhat-Bhateni Supermarket introducing the environment friendly bag**

It is estimated 10 million plastic bags are thrown away every day as waste. According to researchers plastic degenerates slowly and has harmful effects on the soil, water and air. Bhat-Bhateni celebrated the World Environment Day by running an awareness programme to kickoff the 'Just Say No to Plastic Bags' campaign. Representatives from Bhat-Bhateni, School of Arts (SOA) of Kathmandu University and Nagarik & Republica educated the group on how plastic bags are harming the environment and reducing the use of plastic bags can contribute towards a cleaner greener Kathmandu.

Students from both St. Xavier School and Ideal English Higher Secondary are supporting the campaign by promoting the environmental friendly bag at the check out counters and helping customers to pack up their groceries.



**St. Xavier School supporting the Just Say No to Plastic Bags campaign**